

IMK Ltd. and the Swiss Society of Intensive Care Medicine (SSICM): A shared history of great accomplishments!

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As board member of the Swiss Society of Intensive Care Medicine, current president of doctors and future president in charge, I see every day just how precious our fruitful collaboration with Harald F. Grossmann and the team is.

Managing an interprofessional society like the Swiss Society of Intensive Care Medicine is certainly no easy task. Our members are distinguished by different professional origins, working environments, language regions, and differing professional cultures overall. However, the Swiss Society of Intensive Care Medicine is a dynamic and active society which manages the feat of unifying all these differences! Our success would not be possible without the active and organised management provided by the **IMK** Ltd. team. This collaboration allows our society to benefit from all the skills we need for the management of the society - in a turnkey fashion and with first-rate quality and availability. The success of projects implemented by Swiss Society of Intensive Care Medicine is in many ways down to this cooperation.

Aside from managing the work of the presidency and board, with an effective and precise general secretariat, and organising events throughout the year, such as examinations to become a Federal Specialist in Intensive Care Medicine or training events such as annual meetings and symposia, every day **IMK** Ltd. allows the Swiss Society of Intensive Care Medicine to develop a strategic vision for its future. The contribution of this team of communication specialists has allowed us to look to the future, with a vision for the efficient running and visibility of the society, for the offering of high quality interprofessional training for our members, and, overall, for ensuring the quality of intensive care medicine in Switzerland. Thanks to this strategic vision, we can implement targeted and structured projects, which we would not be able to bring to fruition without this invaluable partnership. The financial management of a company under full development also requires skills that only a company like **IMK** Ltd. can bring to the table.

Last, but not least, a true professional friendship has grown over the years between **IMK** Ltd. and the Swiss Society of Intensive Care Medicine - a friendship which also allows us to share moments of conviviality, with an organisation true to the image of Harald F. Grossmann and **IMK** Ltd.: perfect!



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in healthcare since 1993.